

Message Text

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PAGE 01 BOGOTA 08376 081442Z

ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W

-----013682 082207Z /70

R 072206Z SEP 77

FM AMEMBASSY BOGOTA

TO SECSTATE WASHDC 3639

INFO USDOC WASHDC

AMEMBASSY QUITO

AMCONSUL GUAYAQUIL

AMCONSUL CALI

UNCLAS BOGOTA 8376

E.O. 11652: NA

TAGS: BEXP, CO

SUBJECT: PROPOSED ALABAMA/MISSISSIPPI TRADE MISSION

REF: (A) BOGOTA 7478; (B) STATE 204947

1. REFTEL (A) AND PREVIOUS HAVE INDICATED EMBASSY EVALUATION OF PROPOSED IOWA IOGA. IF ALABAMA/MISSISSIPPI PLAN A TRADE MISSION DIRECTED TOWARD SAME AND SIMILAR SECTORS, SUCCESS OF BOTH MISSIONS WILL DEPEND ON EXTENT TO WHICH PRODUCT LINES COMPLEMENT RATHER THAN COMPLETE WITH EACH OTHER. IN ADDITION, EMBASSY CANNOT AS EASILY SUPPORT THE TWO MISSIONS IF THEY ARE SCHEDULED BACK TO BACK.

2. SUGGEST THAT STATES SHARE SAME DATES AND ACCOMMODATIONS FOR BUSINESS APPOINTMENTS SO THAT EFFORT MAY BE COORDINATED MORE READILY BY EMBASSY WITH LOCAL BUSINESS SECTOR.

3. MARKET POTENTIAL FOR PRODUCTS IS DISCUSSED IN FOLLOWING AIRGRAMS: A-8, 8 JAN 77 AGRICULTURAL EQUIPMENT; A-79, 27 JUNE 77 CONSTRUCTION EQUIPMENT; A-94, 24 AUG 77 MATERIALS HANDLING EQUIPMENT.

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4. EMBASSY REQUESTS CONFIRMATION OF INTENTIONS OF BOTH IOWA AND ALABAMA/MISSISSIPPI AS SOON AS POSSIBLE SO THAT PREPARATIONS CAN BEGIN. IF BOTH MISSIONS TRAVEL TOGETHER, WE CONSIDER IT IMPERATIVE THAT USDOC EXERCISE TIGHTER CONTROL THAN IS USUALLY THE CASE AS REGARDS IOGAS - PERHAPS EVEN TO THE EXTENT OF APPOINTING A MISSION DIRECTOR AND ADVANCE OFFICER.

5. IN DEVELOPING SCHEDULE FOR JOINT MISSION, EMBASSY
WOULD APPRECIATE EFFORTS TO SCHEDULE COLOMBIAN PORTION
OF MISSION DURING FIRST OR SECOND WEEK OF FEBRUARY IN
ORDER TO ALLOW FOR ABNORMALLY LONG CHRISTMAS SEASON
IN COLOMBIA (TO JAN 15) AND ITS EFFECTS ON BUSINESS.

JOHNSTON

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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